



## 2020 SPONSORSHIP OPPORTUNITIES

The annual Cooroy Fusion Festival will be held on **Saturday 9 May 2020**. This wonderful community event is when Cooroy comes together and attracts approximately **10,000** locals and visitors to town to experience the very best of the Noosa hinterland.

In 2020, the site will include Apex Park, the Cooroy Library, Butter Factory Arts Centre, Lower Mill Site including Cooroora Woodworkers & Camphor Laurel Timber Group, Noosa Permaculture and day two of the annual Noosa District Orchid Society Show in the C.W.A. Rooms. This year the Cooroy Fusion Festival committee is adopting a **'Target Zero' strategy (Zero Plastic, Zero Waste, Zero Carbon, Zero Footprint)** in line with Noosa Shire Council Guidelines for Sustainable Events and we ask all our sponsors and stall holders to join us in this endeavour. No plastic packaging or balloons are allowed, nor single use plastic water bottles. We will also have water stations available and have a local business event with the introduction of 'The Great Cooroy Wheelbarrow Race'.

Art, music, entertainment, horticulture, community, food and produce are all showcased with over 80 stalls, entertainment in the big tent, displays, demonstrations, workshops and more! This event is proudly presented by the Cooroy Future Group Inc. with partnership support from Noosa Council and Cooroy Community Bank branch of Bendigo Bank.

We have exciting sponsorship opportunities available for 2020 which we ask you to consider and we welcome feedback and ideas. It's a wonderful event for the town that provides economic, social and cultural returns to the community. To lock in one of these opportunities email [sponsors@cooroyfusionfestival.com.au](mailto:sponsors@cooroyfusionfestival.com.au).

Benefits		Platinum \$1650	Gold \$550	Silver \$330	Bronze \$220
<b>Naming Rights</b>	Choose an activity that will be branded with your company name from: The Great Cooroy Wheelbarrow Race; Taste of the Hinterland; Geckoes Wildlife Experience; Old MacDonald's Animal Farm; Skate Park (Skate Aid); BMX track & pro demos (Sunshine Coast BMX Club)	★			
<b>Print Ads</b>	Logo included, and naming rights mentioned	★			
<b>Facebook</b>	Liking your Facebook page.	★	★	★	★
	Individual posts promoting you as a sponsor with link to your Page &/or website	★	★		
<b>Website</b>	Logo included with link back to your website	★	★	★	★
<b>Program</b>	Logo included	Logo	Logo	Logo	Name only
<b>Press Releases</b>	Individual media release.	★			
	Mentioned in media releases	★	★	★	★
<b>Sponsor Board</b>	Logo included on printed sponsor board	★	★	★	★
<b>Library Screen</b>	Logo included	★	★	★	★
<b>Onsite Signage</b>	Individual signage provided by Cooroy Fusion	★			
	Shared signage provided by Cooroy Fusion	★	★	★	★
	Ground signage provided by Sponsor	★	★		
<b>Pre-Event</b>	Invitation to the pre-Fusion Event at Butter Factory Arts Centre (date TBC)	★	★	★	★
<b>Certificates</b>	Thank you certificate	★	★	★	★