



2018 Sponsorship Opportunities

Planning is well under way for the 2018 Cooroy Fusion Festival which will be held on Saturday 12 May 2018. This fantastic, free, community event attracts approximately 10,000 locals and visitors to town and showcases the very best of the Noosa hinterland with a wide selection of activities across the Cooroy Lower Mill site including the Cooroy Library, Butter Factory Arts Centre, Cooroy Camphor Laurel, Cooroora Woodworkers and day two of the annual Noosa District Orchid Society Show.

Art, music, entertainment, horticulture, community, food and produce are all showcased with over 50 stalls, entertainment in the big tent, displays, demonstrations, workshops and more! This event is proudly presented by the Cooroy Future Group with partnership support from Noosa Council and Cooroy Community Bank branch of Bendigo Bank.

We have exciting sponsorship opportunities available for 2018 which we ask you to consider. It's a wonderful event for the town that provides economic, social and cultural returns to the community. To lock in one of these opportunities contact Chris Bell on 0412 043 843 or sponsors@cooroyfusionfestival.com.au. NB: Pricing below includes GST

Benefits		Platinum \$1,650	Gold \$550	Silver \$330	Bronze \$220
Naming Rights : Only 5 available	Choose an activity that will be branded with your company name from: Climbing Wall/Bungee Trampoline; Dennis Massoud Sand Sculptor; Volunteer T-shirts; Taste of the Hinterland; or Geckoes Wildlife Experience	✓			
Print ads	Logo included and naming rights mentioned	✓			
Facebook	Liking your Facebook page	✓	✓	✓	✓
	Individual posts promoting you as a sponsor with link to your Page &/or website	✓	✓		
Website	Logo included with link back to your website	✓	✓	✓	✓
Program	Logo included	Logo	Logo	Logo	Name Only
Press Releases	Individual press release	✓			
	Mentioned in press releases	✓	✓	✓	✓
Cooroy App	Link to your business	✓	✓	✓	
Sponsor Board	Logo included on printed sponsor board	✓	✓	✓	✓
LED Sign	Sponsor advertisement to run on LED roadside sign in week leading up to event	✓	✓		
Library Screen	Logo included	✓	✓	✓	✓
Onsite Signage	Individual signage provided by Cooroy Fusion	✓			
	Shared signage provided by Cooroy Fusion	✓	✓	✓	✓
	Ground signage provided by Sponsor	✓	✓		
Pre event	Invitation to the Fusion Eve Happy Hour	✓	✓	✓	✓
Post event	Invitation to wrap up party	✓	✓	✓	✓
	Thank you gift	Plaque	Plaque	Certificate	Certificate