



## 2017 Sponsorship Opportunities

Planning is well under way for the 2017 Cooroy Fusion Festival which will be held on Saturday 13 May 2017. This fantastic, free, community event attracts approximately 10,000 locals and visitors to town and showcases the very best of the Noosa hinterland with a wide selection of activities across the Cooroy Lower Mill site including the Cooroy Library, Butter Factory Arts Centre, Cooroy Camphor Laurel, Cooroora Woodworkers and day two of the annual Noosa District Orchid Society Show.

Art, music, entertainment, horticulture, community, food and produce are all showcased with over 50 stalls, entertainment in the big tent, displays, demonstrations, workshops and more! This event is proudly presented by the Cooroy Future Group with partnership support from Noosa Council and Cooroy Community Bank branch of Bendigo Bank.

We have exciting sponsorship opportunities available for 2017 which we ask you to consider. It's a wonderful event for the town that provides economic, social and cultural returns to the community. To lock in one of these opportunities contact Peter Smith on 0414 929 777 or [sponsors@cooroyfusionfestival.com.au](mailto:sponsors@cooroyfusionfestival.com.au). NB: Pricing below includes GST

Benefits		Platinum \$1,650	Gold \$550	Silver \$330	Bronze \$220
<b>Naming Rights : Only 5 available</b>	Choose one of five activities that will be branded with your company name eg Dart Ball; Geckoes Wildlife Experience; Taste of the Hinterland; Pickled Possum Bar; and one to be finalised	✓			
<b>Print ads</b>	Logo included and naming rights mentioned	✓			
<b>Hospitality Tickets</b>	Hospitality tickets to our bar area located right in the middle of the entertainment – great for networking, staff/customer rewards, competitions, etc	4 tickets	2 tickets	1 ticket	1 ticket
<b>Facebook</b>	Liking your Facebook page	✓	✓	✓	✓
	Individual posts promoting you as a sponsor with link to your Page &/or website	✓	✓		
<b>Website</b>	Logo included with link back to your website	✓	✓	✓	✓
<b>Program</b>	Logo included	Logo	Logo	Logo	Name Only
<b>Press Releases</b>	Individual press release	✓			
	Mentioned in press releases	✓	✓	✓	✓
<b>Cooroy App</b>	Link to your business	✓	✓	✓	
<b>Sponsor Board</b>	Logo included on printed sponsor board	✓	✓	✓	✓
<b>LED Sign</b>	Sponsor advertisement to run on LED roadside sign in week leading up to event	✓	✓		
<b>Library Screen</b>	Logo included	✓	✓	✓	✓
<b>Onsite Signage</b>	Individual signage provided by Cooroy Fusion	✓			
	Shared signage provided by Cooroy Fusion	✓	✓	✓	✓
	Ground signage provided by Sponsor	✓	✓		
<b>Pre event</b>	Invitation to the Fusion Eve Happy Hour	✓	✓	✓	✓
<b>Post event</b>	Invitation to wrap up party	✓	✓	✓	✓
	Thank you gift	Plaque	Plaque	Certificate	Certificate

# 2017 Cooroy Fusion Sponsorship Form

The annual Cooroy Fusion Festival will be held on Saturday 13 May 2017 at Mill Place in Cooroy. This is the 8th Fusion Festival and, based on last year we forecast over 10,000 attendees. The event will run from approximately 9am to 4pm. Please note in the interest of local wildlife and waterways, this is a no-balloon event.

The 2017 Fusion Festival is again organised by the Cooroy Fusion volunteer committee and auspiced by the Cooroy Future Group Inc.

- Once you have returned this form you will be issued with an invoice.
- Payment of your invoice will secure your sponsorship at the festival.
- Payment must be made in advance and is non-refundable.
- Payment plans can be made available to Gold and Platinum sponsors.
- Once your payment is received, we will email you specifications for logos and any artwork.

## **Sponsor's Details**

<i>Company to be Invoiced:</i>	
<i>Contact Person:</i>	
<i>Postal Address:</i>	
<i>Email Address:</i>	
<i>Contact Phone Number:</i>	
<i>Website Address:</i>	
<i>Facebook Page:</i>	

### **REGISTRATION DEADLINE:**

Please note any artwork, including logo, must be received by the due date, 10 March 2017, in order to enable our graphic designer and our printer to include your sponsorship in the print work. We also ask that, at the same time, you ensure that any relevant website or Facebook page links are included.

## **Sponsorship Selected (amounts incl GST) Please Tick One**

<input type="checkbox"/>	\$1,650	Platinum
<input type="checkbox"/>	\$550	Gold
<input type="checkbox"/>	\$330	Silver
<input type="checkbox"/>	\$220	Bronze

Name:	Signature:
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**Send your completed form, any questions or enquiries to the sponsorship co-ordinator at:** Cooroy Mill Site Board, PO Box 354 Cooroy Qld 4563 or email [sponsors@cooroyfusionfestival.com.au](mailto:sponsors@cooroyfusionfestival.com.au). **Thank You for Your Sponsorship !**